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SAINT-GOBAIN: PARTNER FOR THE FRANCE PAVILION AT EXPO OSAKA 2025

Saint-Gobain, a worldwide leader of light and sustainable construction, is delighted to announce its partnership with the France Pavilion at Expo 2025 Osaka, taking place from 13 April to 13 October 2025 with the theme of “Designing Future Society for Our Lives.”

Through providing the ISOVER Glass wool acoustic insulation board that use recycled glass as 85% of the raw material, Saint-Gobain aims to embody the French model of innovation, reducing the footprint while improving the quality of people lives.

Saint-Gobain Group, which will celebrate its 360th anniversary in 2025, is committed to Net Zero Carbon under the purpose “MAKING THE WORLD A BETTER HOME”. Together with and for our customers, Saint-Gobain designs, manufactures and distributes materials and solutions that have a positive impact and provide well-being, quality of life and performance, while caring for the planet.

The France Pavilion, located at the entrance of the exhibition site in the "Empowering lives" is questioning the place of humans in their environment, around the theme hymn to love. Saint-Gobain in Japan decided to sponsor this innovative project, which aims for the same future as its corporate purpose.

“We’re delighted to have the opportunity to work on this symbolic project as French-origin multi-local company. MAG ISOVER, Saint-Gobain’s insulation business unit in Japan, we offer glass wool product which reduce the building’s energy consumption while contributing thermal, acoustic, visual comfort. Saint-Gobain vision is to become the worldwide leader in light and sustainable construction. I hope visitors to France Pavillion could have a unique experience to feel the ambitious vision of France in the comfortable indoor space.”

Gregory LEE, CEO of Saint-Gobain K.K. Japan

“The France Pavilion is very pleased to be able to count on MAG ISOVER, an essential Saint-Gobain know-how, to reinforce the performance of the France Pavilion at the service of visitors.”

Jacques Maire, President of COFREX and General Commissioner of the France Pavilion

About MAG-ISOVER:

MAG ISOVER, the member of Saint-Gobain Group, is one of the leading glass wool insulation manufacturers in Japan. It produces Glass wool, a material with excellent heat insulation, durability, and sound absorption at two plants in Ibaraki Prefecture and supplies to homes, buildings and facilities all over Japan. Leveraging over 350 years' international group experience and knowledge, MAG-ISOVER aims to contribute sustainable construction locally, being the first manufacturer in Japan to release an Environmental Product Declaration (EPD) for glass wool insulation.

Learn more about MAG ISOVER on <https://www.isover.co.jp> or on Facebook and Instagram.

About SAINT-GOBAIN:

Saint-Gobain develops, manufactures and distributes materials and solutions that make a key contribution to the wellbeing of people and our future. These materials surround us in our living spaces and daily lives - in buildings, transport, infrastructure and in many industrial applications. Our system solutions provide comfort, performance and safety while also addressing the challenges of sustainable construction, resource efficiency and climate change.

www.saint-gobain.com

About COFREX:

Founded in January 2018, COFREX SAS, a publicly-owned company, is the first permanent structure dedicated to the preparation, organization and implementation of France's participation in Universal and International Expositions. Its sustainable approach comes from experiences of previous Expos' participations, in order to provide with an optimal organization at the lowest cost and minimal impact. This organization is based on a partnership between public and private players, focusing on France's image and attractiveness.

<https://www.cofrex.fr/>

About the France Pavilion at the Osaka World Expo 2025:

The Osaka World Expo 2025 (Japan) will be held from April 13th to October 13th, 2025 under the theme "Designing the future, imagining tomorrow's life ", with three sub-themes: "Saving lives", "Inspiring lives", "Connecting lives". The event will take place on Yumeshima Island, a 155-hectare artificial island in Osaka Bay, designed by architect Sosuke Fujimoto. All the pavilions will be connected by a "roof ring" measuring 615 m in diameter and 2 km in circumference, and divided into three macro-zones: Green world, Pavillon world and Water world. Over 160 countries will be represented, and 28 million visitors are expected to attend the event. The France Pavilion, whose ambition is to showcase French innovation and know-how, will be located in the "Empowering lives" section, close to the Japan Pavilion and the main entrance of the World Expo.

<https://www.franceosaka2025.fr/en>

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